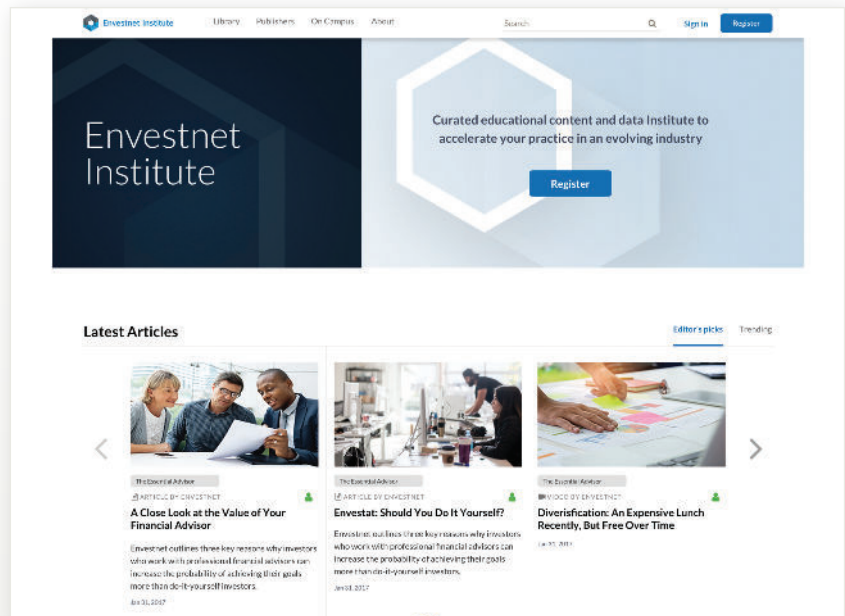


# Introducing the new Investnet Institute

## Helping Your Advisors Demonstrate Their Value

Investnet Institute is a product agnostic, centralized destination for financial advisors to access best-of-breed content and education to help elevate their roles and enhance their value proposition to clients.



68% of Americans working with a financial professional say they do not have a trusted advisor for comprehensive financial planning\*



Just 41% of Americans working with a financial professional say their advisor gives them tailored attention\*



## Actionable Insights to Help Drive Growth

Through the Investnet Institute, you can access quality content from industry leaders to help you foster more meaningful connections with clients and elevate your value with them. We help you cut through the noise with category and sub-category filters, as well as highlighting what's trending with other users and our specially curated Editor's Picks. Also, our hub is product-agnostic—so there's never any product promotion.

Leverage our resources to:

- Articulate the return on advice that is delivered
- Bring clarity to financial challenges and improve clients' decision-making
- Develop unique investment stories to communicate more effectively with clients
- Stay updated about industry events and webinars
- And more

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\* Source: "Closing the Gap," Northwestern Mutual, February 2016.

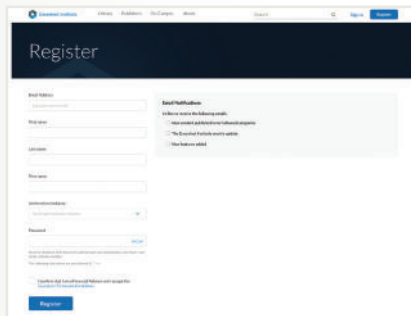
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# 5 easy steps to get the most out of Investnet Institute

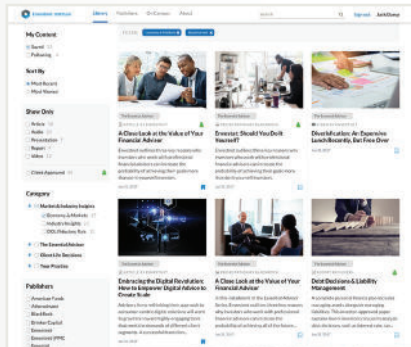
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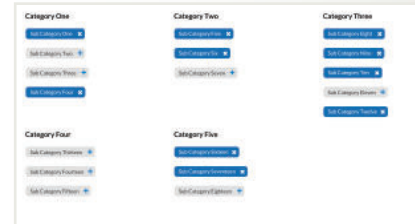
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**Search** and filter the expansive library



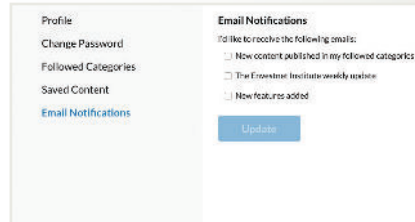
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**Personalize** your experience and follow favorite content



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5

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