Alli Jordan Named Woman to Watch by the Birmingham Business Journal

We are honored to announce that Co-Founder and COO, Alli Jordan, has been recognized as a "Women to Watch" by the *Birmingham Business Journal*. These annual awards highlight women who have emerged as key leaders in their companies or organizations, are primed to make a significant impact in their industry and have the potential to shape the future of Birmingham's business world.

We are so proud of Alli, and all of the work that she does to keep LibertyFi as the industry leader in Envestnet middle-office consulting services. Congratulations, Alli!